



What Every Medical Writer Needs to Know: Questions and Answers for the Serious Medical Author: 2015

By Robert B. Taylor

Springer International Publishing AG. Paperback. Book Condition: new. BRAND NEW, What Every Medical Writer Needs to Know: Questions and Answers for the Serious Medical Author: 2015, Robert B. Taylor, This book presents must-know facts generally not covered in "How To" books about medical writing. Every medical writer, whether a beginner or veteran, needs answers to questions many might not even know to ask. How does your personality type influence your writing behavior, and what can you do to make writing easier for you? What should you ask before agreeing to co-author an article for publication or write a book chapter? What are some of the current issues regarding copyright and plagiarism that authors may face? What has research discovered about the quotations and references found in journal articles? What do you need to know about open access journals and predatory publishers? Dr. Taylor tells some surprising truths about medical publishing, including possible sources of peer review bias and some alarming influences on what ends up in print. He also relates little-known stories about renowned medical writers such as Sir William Osler, William Carlos Williams and Elisabeth Kubler-Ross and the origins of some of medicine's classic publications. What Every Medical Writer...



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